HATTIESBURG CLINIC

Bryan N. Batson, MD
Chief Executive Officer

Hattiesburg Clinic's Chief Executive Officer, Bryan N. Batson, MD, is responsible for leading the strategic success of Mississippi's largest, privately-owned, multi-specialty medical group practice. Batson works in cooperation with the clinic's physician-led board of directors to ensure the implementation of Hattiesburg Clinic's mission, which is to provide quality health care in an efficient and cost-effective manner, with excellence and service to the patient.

In addition to his 17 years of experience as a practicing physician, Batson has led Hattiesburg Clinic in various administrative capacities, including serving on the clinic's board of directors since 2008. During this time, Batson accepted the responsibility as Chief Medical Informatics Officer and oversaw the implementation and optimization of the organization's electronic medical record system with Epic, earning numerous certifications and awards. The clinic has received multiple Epic Gold Star Level 10 awards, making the clinic one of the top entities worldwide to reach that level of achievement. Hattiesburg Clinic's Epic electronic medical record installation is considered in the top one percent of all Epic customers.

Batson's other responsibilities include serving as the medical director of the clinic's value-based plans and as chair of the quality care improvement committee. In 2017, Hattiesburg Clinic's largest value-based plan of over 20,000 Medicare patients was rated number one in the U.S. for quality performance when compared to similarly-situated accountable care organizations.

In spring 2020, Batson served as the director of COVID-19 operations and was responsible for launching the Cough & Fever Clinic, a COVID-19 testing and treatment site located in Hattiesburg. Batson worked with physician and administrative leaders to quickly and effectively respond to an international pandemic, creating a local health care facility dedicated to the testing diagnosis and care of COVID-positive patients.

Batson received his medical degree from the University of Mississippi School of Medicine in Jackson, Miss., where he also completed his internship and residency in the internal medicine-pediatrics combined program. He is board certified by the American Board of Internal Medicine. He is a member of the American College of Physicians - American Society of Internal Medicine, the American Academy of Pediatrics, and the American Medical Association. Batson is also certified as a Clinical Specialist in Hypertension by the American Heart Association.

In 2018, Forrest General Hospital presented Batson with the Innovator Award during their 12th-annual Philip W. Rogers Awards dinner. These annual awards are given to healthcare professionals who exemplify a commitment to medicine and excellence in patient care.

Batson and his wife, Amy, reside in Hattiesburg, and together they have three daughters.